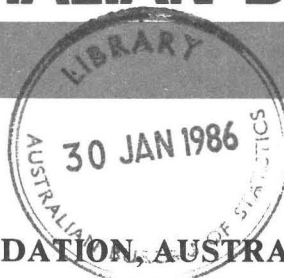




CATALOGUE NO. 8635.0

EMBARGOED UNTIL 11.30 A.M. 30 JANUARY 1986



TOURIST ACCOMMODATION, AUSTRALIA, SEPTEMBER QUARTER 1985

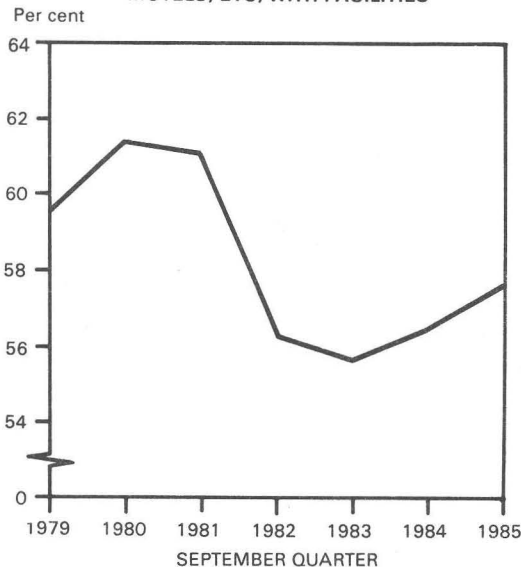
PHONE INQUIRIES *for more information about these statistics*—contact Mr Garry Whittaker on Canberra (062) 52 6243 or any of our State offices.

other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

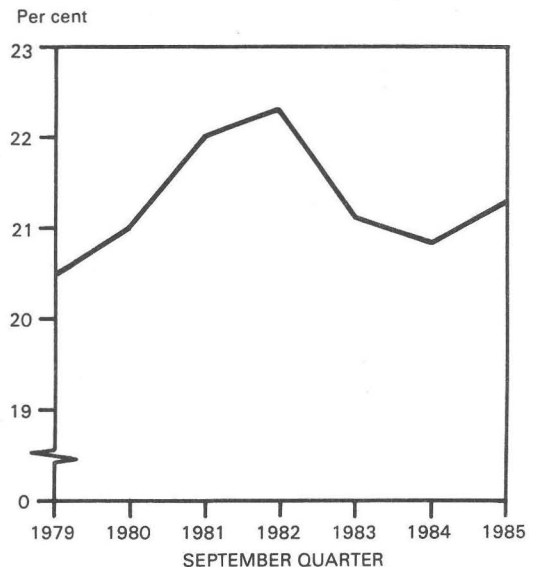
MAIL INQUIRIES *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES



SITE OCCUPANCY RATES FOR CARAVAN PARKS



The room occupancy rate for hotels and motels etc. with facilities was 57.7% for the September quarter 1985 compared with 56.5% for the September quarter 1984. This was the eighth consecutive quarter where there has been an increase in the room occupancy rate compared with the same period twelve months earlier. Accommodation takings for the September quarter 1985 were \$273m, an increase of 18% compared with \$237m for the September quarter 1984.

The site occupancy rate for caravan parks for the September quarter 1985 was 21.3%, compared with 20.8% for the September quarter 1984.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

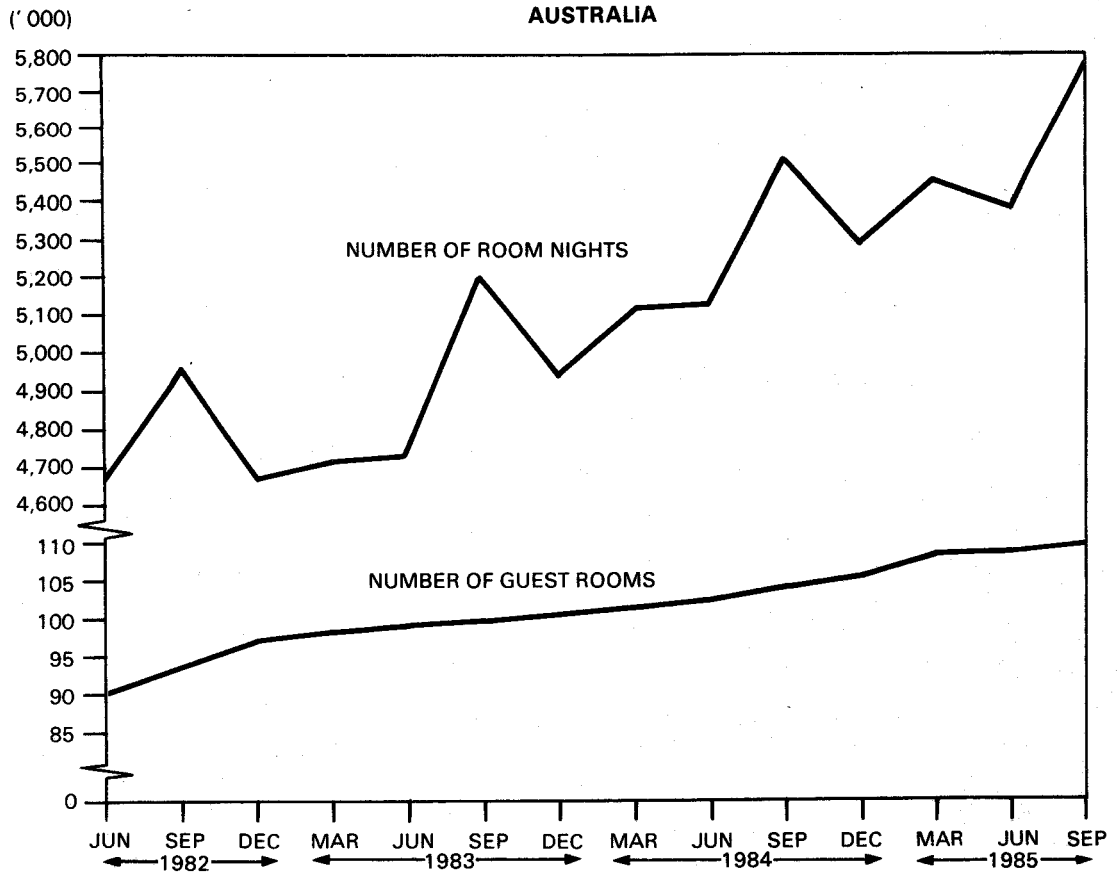
16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

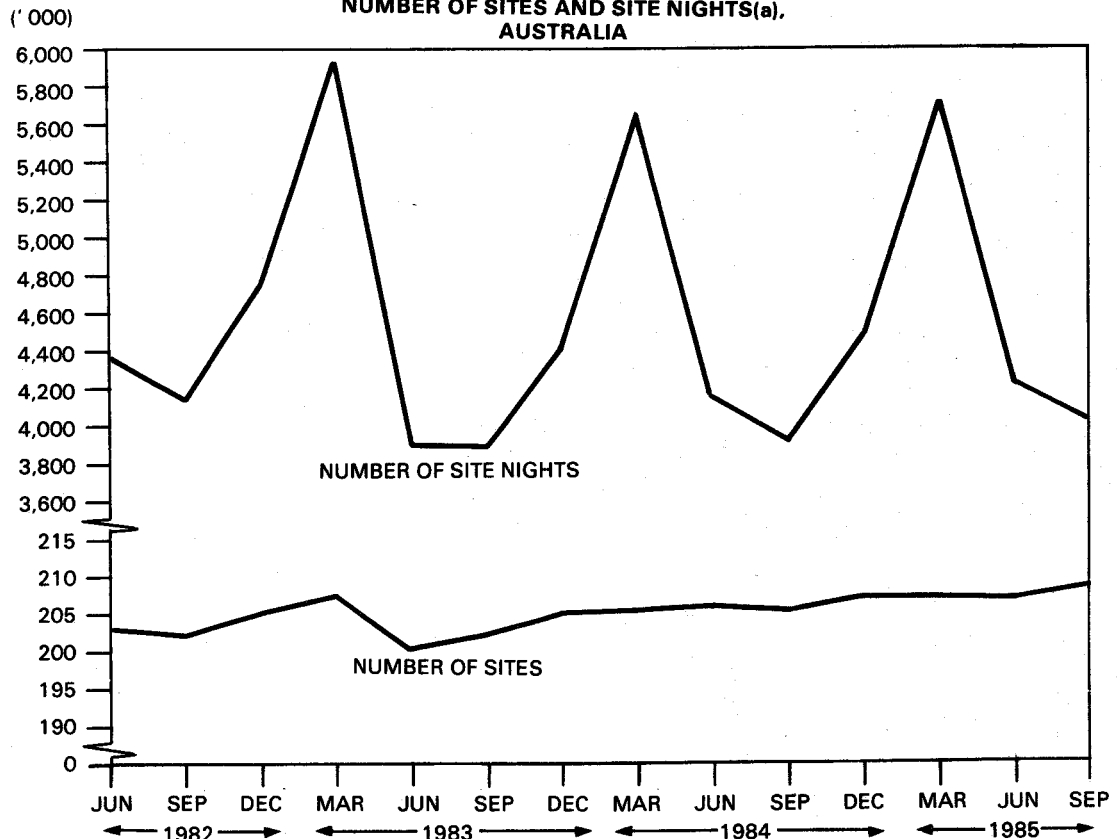
A. R. BAGNALL
Acting Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES;
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a)
AUSTRALIA**



(a) Number of Room Nights represents the total number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory Notes.

**CARAVAN PARKS;
NUMBER OF SITES AND SITE NIGHTS(a),
AUSTRALIA**



(a) Number of Site Nights represents the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory Notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
September quarter 1984—															
Establishments	250	1,115	1,365	165	564	729	236	691	927	118	171	289	147	142	289
Guest rooms	9,136	27,095	36,231	4,701	14,438	19,139	6,900	16,385	23,285	3,314	4,506	7,820	4,547	6,348	10,895
Bed spaces	22,101	81,702	103,803	10,859	41,363	52,222	19,211	49,293	68,504	8,196	13,690	21,886	9,626	16,676	26,302
September quarter 1985—															
Establishments	246	1,154	1,400	164	562	726	249	706	955	119	180	299	146	142	288
Guest rooms	9,583	28,207	37,790	4,967	14,344	19,311	7,288	16,505	23,793	3,314	4,730	8,044	4,961	6,254	11,215
Bed spaces	23,161	85,976	109,137	11,557	41,701	53,258	20,319	50,241	70,560	8,081	14,504	22,585	10,451	16,578	27,029
ROOM OCCUPANCY RATES (per cent)															
1984—															
July	51.6	53.1	52.8	50.3	45.8	46.9	55.7	60.5	59.1	43.5	42.8	43.1	48.5	46.8	47.5
August	55.1	60.1	58.8	52.9	55.3	54.7	58.3	64.4	62.6	51.1	53.4	52.4	49.1	53.0	51.4
September	57.7	62.5	61.3	59.9	54.8	56.1	59.5	63.9	62.6	51.7	57.7	55.1	55.4	62.6	59.6
September quarter 1984	54.8	58.5	57.6	54.3	52.0	52.5	57.8	62.9	61.4	48.8	51.3	50.2	51.0	54.0	52.8
1985—															
July	53.8	54.9	54.6	51.8	48.1	49.1	55.4	60.1	58.6	44.4	41.1	42.4	49.1	45.6	47.2
August	59.2	60.4	60.1	58.1	56.6	57.0	60.8	64.7	63.5	49.7	49.6	49.6	53.5	50.1	51.6
September	60.6	62.7	62.1	59.5	59.6	59.6	62.3	65.7	64.7	54.3	59.7	57.5	60.7	65.4	63.3
September quarter 1985	57.8	59.3	58.9	56.4	54.7	55.2	59.5	63.5	62.3	49.4	50.0	49.8	54.4	53.6	53.9
BED OCCUPANCY RATES (per cent)															
1985—															
July	34.3	31.9	32.4	30.7	26.9	27.7	31.9	35.2	34.2	25.7	21.7	23.1	31.8	27.7	29.3
August	39.2	38.0	38.3	36.9	34.9	35.3	36.8	39.4	38.7	30.3	28.3	29.0	36.4	32.5	34.0
September	39.5	38.9	39.0	37.2	36.8	36.9	39.0	40.9	40.4	35.2	36.4	36.0	42.4	46.0	44.6
September quarter 1985	37.7	36.2	36.5	34.9	32.8	33.3	35.9	38.5	37.7	30.4	28.7	29.3	36.8	35.3	35.9
TAKINGS FROM ACCOMMODATION (\$' 000)															
1985—															
July	9,983	20,956	30,940	5,148	8,811	13,959	6,786	11,759	18,545	1,937	2,336	4,273	3,550	3,364	6,915
August	11,386	23,614	35,000	5,896	10,754	16,649	8,141	13,378	21,519	2,264	2,946	5,210	3,983	3,805	7,788
September	11,543	23,307	34,852	6,035	10,699	16,734	7,957	13,119	21,076	2,399	3,435	5,834	4,377	4,968	9,345
September quarter 1985	32,915	67,877	100,792	17,079	30,263	47,342	22,884	38,256	61,140	6,600	8,717	15,317	11,910	12,138	24,048

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
September quarter 1984—												
Establishments	86	65	151	35	37	72	11	26	37	1,048	2,811	3,859
Guest rooms	2,723	1,571	4,294	1,079	1,575	2,654	692	1,513	2,205	33,092	73,431	106,523
Bed spaces	6,905	4,864	11,769	2,669	4,295	6,964	1,651	4,467	6,118	81,218	216,350	297,568
September quarter 1985—												
Establishments	92	63	155	35	33	68	11	27	38	1,062	2,867	3,929
Guest rooms	2,881	1,492	4,373	1,280	1,443	2,723	690	1,424	2,114	34,964	74,399	109,363
Bed spaces	7,436	4,664	12,100	3,159	3,920	7,079	1,620	4,244	5,864	85,784	221,828	307,612
ROOM OCCUPANCY RATES (per cent)												
1984—												
July	37.4	32.9	35.7	74.7	75.0	74.9	69.4	80.6	77.1	51.0	52.8	52.2
August	41.9	36.9	40.1	70.6	71.1	70.9	58.9	78.9	72.6	53.8	59.2	57.5
September	53.2	46.7	50.8	63.5	59.8	61.3	61.9	75.3	71.1	57.4	60.9	59.8
September quarter 1984	44.1	38.7	42.1	69.7	68.7	69.1	63.4	78.3	73.6	54.0	57.6	56.5
1985—												
July	37.2	33.8	36.1	69.5	81.0	75.6	50.5	67.3	61.8	51.4	53.4	52.8
August	43.9	39.5	42.4	68.6	82.1	75.8	53.6	74.4	67.7	56.6	59.4	58.5
September	52.8	52.8	52.8	65.1	73.6	69.6	62.4	75.7	71.4	59.8	63.1	62.0
September quarter 1985	44.5	41.9	43.6	67.8	79.0	73.7	55.4	72.5	66.9	55.9	58.6	57.7
BED OCCUPANCY RATES (per cent)												
1985—												
July	20.7	18.5	19.9	45.0	51.9	48.9	30.6	38.0	36.0	31.2	30.9	31.0
August	25.3	23.1	24.5	46.2	53.2	50.1	36.3	46.7	43.9	36.1	36.8	36.6
September	32.4	33.8	32.9	41.4	46.4	44.2	41.9	46.2	45.0	38.5	39.5	39.2
September quarter 1985	26.1	25.0	25.7	44.2	50.5	47.7	36.2	43.6	41.6	35.3	35.7	35.6
TAKINGS FROM ACCOMMODATION (\$'000)												
1985—												
July	1,432	606	2,038	1,618	1,852	3,470	610	1,528	2,138	31,065	51,212	82,277
August	1,717	718	2,435	1,670	1,911	3,582	656	1,666	2,322	35,712	58,793	94,505
September	2,118	965	3,082	1,545	1,616	3,160	764	1,632	2,395	36,739	59,739	96,478
September quarter 1985	5,266	2,289	7,555	4,833	5,379	10,211	2,029	4,825	6,855	103,516	169,744	273,260

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
September quarter 1984—								
Establishments	578	429	394	155	237	59	16	1,868
Powered sites	51,383	37,157	20,467	12,493	14,451	3,023	1,080	140,054
Unpowered sites	24,299	12,980	11,283	5,071	4,009	2,152	2,081	61,875
Cabins, flats, etc.	1,080	903	704	539	492	61	173	3,952
<i>Total capacity</i>	76,762	51,040	32,454	18,103	18,952	5,236	3,334	205,881
September quarter 1985—								
Establishments	580	426	394	156	238	64	20	1,878
Powered sites	51,400	37,304	20,807	12,656	14,886	3,152	1,390	141,595
Unpowered sites	23,983	13,408	11,630	5,107	3,861	2,180	2,535	62,704
Cabins, flats, etc.	1,164	915	779	529	510	70	131	4,098
<i>Total capacity</i>	76,547	51,627	33,216	18,292	19,257	5,402	4,056	208,397
SITE OCCUPANCY RATES (per cent)								
1984—								
July	14.9	8.3	41.4	10.0	31.9	12.2	36.8	18.9
August	18.4	11.5	41.5	13.5	35.2	13.9	39.1	21.7
September	20.2	10.8	39.7	15.0	35.8	15.1	34.3	22.0
September quarter 1984	17.8	10.2	40.9	12.8	34.3	13.7	36.8	20.8
1985—								
July	16.1	8.7	40.1	9.7	34.0	13.1	35.9	19.5
August	20.1	11.0	40.8	11.9	35.6	14.4	35.9	22.0
September	20.6	11.8	37.9	15.8	38.6	16.8	29.1	22.5
September quarter 1985	18.9	10.5	39.6	12.4	36.0	14.7	33.7	21.3
TAKINGS FROM ACCOMMODATION (\$'000)								
1985—								
July	3,170	1,383	2,800	456	1,409	136	362	9,716
August	4,185	1,687	2,867	584	1,497	161	369	11,350
September	4,102	1,993	2,679	755	1,633	195	303	11,660
September quarter 1985	11,458	5,063	8,346	1,794	4,539	492	1,033	32,726

(a) Includes Australian Capital Territory.